

NYSCA 2017 Electronic Media & Film Presentation Funds Grant Guidelines

The ARTS Council of the Southern Finger Lakes
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About

NYSCA 2017 Electronic Media & Film Presentations Funds Grants support New York State non-profit organizations for in-person presentations by independent media artists. The goal of this funding is to increase appreciation of electronic media and film through engagement between artists and audiences and to support programmatic initiatives within New York State's arts and cultural organizations. **NYSCA 2017 Electronic Media & Film Presentation Funds Grants** are made possible with public, Electronic Media & Film funds from the New York State Council on the ARTS (NYSCA), a state agency, and administered locally by The ARTS Council of the Southern Finger Lakes (The ARTS Council).

This grant involves two key components:

- The artist must present his or her own work
- An element of the presentation must be distinct from the work itself and interactively engage the audience.

Grant Criteria

Grants are awarded via a merit-based review process based upon the following criteria:

- Involvement of Qualified & Professional Artists
- Artistic Merit of Presented Work
- Clear Plan for Artist Engagement with Audience Members
- Publicity and Outreach
- Feasibility of Program

Priority is given to first time applications and to returning applicants with new artists and/or presentation.

Grant Amount

Organizations may receive a maximum of \$1,000 during the 2017 grant cycle. A single artist may receive a maximum of \$600 during the 2017 grant cycle.

Applicant Eligibility

- Non-profit arts, cultural, and educational organizations incorporated and located in New York State are eligible for funding. Organizations without non-profit status can apply under fiscal sponsorship with a New York State non-profit.
- Publicly supported educational institutions, local government units, and NYS agencies are not eligible.

- Organizations receiving support from NYSCA must demonstrate that the grant funds will be used to support projects that are unrelated to their NYSCA funded programming. Any project that already receives funding from NYSCA is not eligible to receive these grant funds.

Presentation Eligibility

- Presentation of an artist’s moving image media and sound art including video, digital and computer-based works, time-based and interactive work, Internet and sound-based work, and transmission art; electronic music performances are not supported.
- Presentations must involve the artist’s interactive engagement with the audience that is separate from the presentation of work. Lecture-style or panel-only presentation will not suffice without a clearly laid-out audience participation component.
- Presentations may involve one or more artists.
- Funding will only support artists presenting work they have created.
- Presentation may be individual events or part of a series or festival.
- Retrospectives or body of work presentations may be funded, however, the application must list individual works to be presented and the artist must present those works.
- Entrance fees are allowed, however, presentations must be open to the public and advertised as such.
- Classes, workshops, or other events that are open to a limited enrollment are not eligible.

Funding Eligibility

- Funding will only support **artist fees***.
- No other expenses will be funded.
- Matching funds are not required, but applicants are expected to provide additional support.
- Funding will only support artists presenting work they have created and will not support historians, critics, artists or others to present work they did not create.

***Artist fees** are defined as payment for professional services delivered by the artist. These fees do not support transportation, meals, rights, or other expenses related to an artist’s presentation of their work. Nor are artist fees considered stipends or honorariums as these terms imply receiving money for services that do not usually receive payment. Artist fees are determined and coordinated by the artist and the applying organization.

Application Process and Deadlines

Applications are submitted online at <https://earts.submittable.com/submit>. The 2017 application deadlines are as follow:

- **December 5, 2016** for programs occurring between January 1 and April 30, 2017
- **April 3, 2017** for programs occurring between May 1 and August 31, 2017
- **August 7, 2017** for programs occurring between September 1 and December 31, 2017

Organizations must submit applications to the deadline that corresponds to the proposed date of the project. There is no retroactive funding. Organizations with more than one distinct presentation, must submit separate applications for each presentation.

Award Notification

Applicants will receive award notification via email within three (3) weeks of the application deadline. Successful applicants must sign and return the acceptance agreement attached to your award notification. Email is preferred.

Distribution of Funds and Final Report

Upon completion of the project, applicants must submit a final report form in order to receive payment. Payment will not be made until the Final Report is received. Final reports are submitted online and include proof of payment, publicity materials, and information regarding the presentation.

While funds can be distributed directly to artists, it is highly recommended that the organization pay artists directly and await reimbursement.

Payments will be processed approximately one week after submission of final reports.

Credits

Credit to this grant program and its funders must be included on all informational and promotional materials. Language is provided with award notification.

Assistance and Support

For technical assistance, guidance, or questions please contact Chris Walters, The ARTS Council's Grants Manager & Gallery Curator, at grants@eARTS.org or 607-962-1332 x205.

About The ARTS Council of the Southern Finger Lakes

The ARTS Council of the Southern Finger Lakes (The ARTS Council) is a regional arts services organization located in the Southern Tier of New York State serving artists of all disciplines, organizations, and the public in Chemung, Schuyler, Steuben, and Tioga counties and beyond. Further information is available at www.eARTS.org.