

NYSCA



2012 Electronic Media & Film Presentation Funds Guidelines

The ARTS Council of the Southern Finger Lakes

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Presentation Funds offers partial support to non-profit organizations located in New York State for in-person appearances by independent artists working in moving image media and sound art, including video, digital and computer-based works. The mission of the program is to encourage opportunities for conversations between artists and audiences, support the creative programming of independent media-makers, and help increase appreciation for electronic media and film as an art form throughout New York State. **Presentation Funds** is supported by the New York State Council on the Arts (NYSCA) and is administered by The ARTS Council of the Southern Finger Lakes (The ARTS).

GOALS

Presentation Funds helps non-profit organizations present dialogues between artists and audiences, enrich ongoing series by bringing artists to local communities, and take advantage of unique regional or statewide touring opportunities. Events should emphasize New York State's independent media and film artists. *Projects that already receive direct funding from the NYSCA or NYSCA's Decentralization program are not eligible*, and organizations receiving support from NYSCA's Electronic Media and Film program must clearly demonstrate how **Presentation Funds** would be used in support of new initiatives, to expand film/media offerings, or take advantage of special programming opportunities, which would otherwise be inaccessible.

ELIGIBLE ORGANIZATIONS

- Non-profit arts, cultural and educational organizations located in New York State may apply. Publicly supported educational institutions, public schools, local government units, and NYS agencies or departments are *not eligible*.
- Individual artists cannot apply directly but are encouraged to inform exhibition venues of this funding resource.
- Matching funds are not required, but organizations are expected to provide additional support for the event.

ELIGIBLE PROJECTS, PROGRAMS AND EVENTS

- **Presentation Funds** provides funding for artist fees related to in-person presentations of moving image media and sound art, including video, digital and computer-based works. *No other expenses are supported.*
- The program is committed to the exhibition of works that approach electronic media and film as art forms. Programs featuring works that are primarily commercial, instructional, educational or promotional, or intend only to document other art disciplines are *not eligible*.
- The program provides fees for artists who present independent film, video, time-based and interactive work, Internet and sound-based work, and transmission art. *The program does not support electronic music performances.*
- Programs must be open to the public and advertised as such. Classes, courses, workshops or other events that are open to a limited enrollment or student population are *not eligible*.

MAXIMUM AWARDS

Organizations may not receive more than \$1,000 annually. Organizations that receive direct support from NYSCA (*for other programs*) or funding from NYSCA's Decentralization program may receive less. A single artist may not be paid more than \$600 per year. The new program year begins on December 1, 2011. Prior support from this program does not imply continued support.

APPLICATION PROCESS AND DEADLINES

Sponsoring organizations are required to submit applications – *including a one-page narrative describing the project* – by the deadline that corresponds to the proposed date of the project. *There is no retroactive funding.*

The 2012 application deadlines are as follows:

- **December 1, 2011** – for projects occurring between January 1 – March 31, 2012
- **March 1, 2012** – for projects occurring between April 1 – June 30, 2012
- **June 1, 2012** – for projects occurring between July 1 – September 30, 2012
- **September 1, 2012** – for projects occurring between October 1 – December 31, 2012

NOTIFICATION, FINAL REPORT, AND PAYMENT

Applicants will be notified within three (3) weeks of the application deadline.

Approved applicants will receive a Final Report form with their notification, which must be completed at the conclusion of the project. *Payment will not be made until the Final Report is received.*

Artists can be paid directly or the applicant organization can be reimbursed. Organizations that request reimbursement must submit copies of paid invoices or other proof of payment with the Final Report. Final Reports are due within 60 days of the conclusion of the event. Organizations will not be eligible for further funding if reports are not submitted.

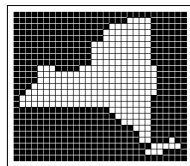
CREDITS

Please provide credit to the **Presentation Funds** program and its funders on all informational and promotional materials, using language and logos provided with approval notification.

ABOUT THE ARTS COUNCIL OF THE SOUTHERN FINGER LAKES

The ARTS Council of the Southern Finger Lakes (The ARTS) is a regional arts services organization located in the Southern Tier of New York State. Founded in 1972 as the Chemung Valley Arts Council, The ARTS now serves artists of all disciplines, organizations and the public in Chemung, Schuyler, Steuben, Allegany and Tioga counties and beyond. Further information is available at www.eARTS.org.

State of the Arts



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