

Evelyn Peeler Peacock Gallery Solo Exhibition Mentorship

The Peeler Peacock Solo Exhibition provides a structured mentorship between the emerging artist and an experienced artist that includes vital critique and support. Submitting artists are encouraged to include a potential mentor in their application, however, The ARTS Council will be responsible for reaching out and arranging mentors once the solo artists are chosen.

The solo artist will have a minimum of 3 meetings with the mentor at a location agreed upon by the artist and the mentor.

Dependent on the needs of the artist, the following are potential topics for engagement between the artist and mentor:

- studio & business practices
- teaching practices
- marketing & social media approaches
- advice on how to present oneself through an artist bio, gallery talks, and all media representations
- how to find galleries that are a good fit with the artist's work
- how to work with the needs of galleries
- how to choose and display work in a solo exhibition

The artist will also identify areas of their technique, content, etc. that they will invite the mentor to critique in a respectful and collaborative manner.

The mentor is encouraged to be present along with the artist at the opening reception, and if possible, the private preview reception.

Mentors will receive an honorarium in appreciation for the time and service.