



Call for Entries

Help us celebrate *45 years* of The ARTS Council!

The ARTS Council of the Southern Finger Lakes' signature fundraising event, Recycled Runway 2018, will be held **Saturday, May 5, 2018** at **Corning Museum of Glass**, and with your help, will celebrate our 45th anniversary in style!

We will be jurying design entries: Designers of all ages are welcome, and we love to see proposals from children and teens. Designers can submit as many proposals as they wish, however, the panel may have to limit the number of accepted designs per designer.

Please refer to the *Design Guidelines* and submit the attached Proposal Form to The ARTS Council by Friday, January 19, 2018. The results of the jurying will be announced no later than Monday, January 29, 2018.

Tell us as much as you can about your proposed design. We understand, however, that as art unfolds, it evolves and often changes. We won't hold you to exactly what you propose but do want to know about the materials and concept so that we can ensure an eclectic and diverse fashion show. The more information you provide, the better we will be able to assess your proposal.

If your design is chosen, you will be included in the [Designer-Only Facebook page](#). Materials can be sourced through the Facebook page. The ARTS Council can serve as a temporary collection point for recycled materials.

IMPORTANT DATES *Note: Attendance at rehearsal is mandatory*

Friday, January 19, 2018	Proposal deadline
Monday, January 29, 2018	Notification to designers
Saturday, May 5, 2018	Dress Rehearsal
Saturday, May 5, 2018	Recycled Runway Show!!!

Please send your completed form to:

Erica Unterman

The ARTS Council | 79 West Market Street | Corning, NY 14830

Or email to: recycledrunway@eARTS.org

Questions? Contact Connie at 607-962-1332 x204 or director@eARTS.org

Let your imagination run wild!



Design Guidelines

This fashion show will feature one-of-a-kind creations by artists, using recycled or repurposed materials.

All recycled materials are acceptable. Materials used by designers in the past four years include plastic bags, feathers, warming blankets from a marathon, CDs and DVDs, newspaper, dryer lint, old tarps, candy wrappers, vinyl records, used videotape, and much more. Sew, weave or assemble your materials. Let your imagination run wild!

The final product needs to be a *transformative* creation. Create high fashion from other people's castaways. Creating something new from something old is essential – just wearing old clothes doesn't count.

Model your own work or design and recruit a model. If you'd like to design but don't want to strut the runway, find a model – and a muse!

Collaborate if you want. Collaborative design teams are a great way to tackle a creative dream and build relationships. We all know flights of fancy that can happen when creative people get together! Recycled Runway is a fun way for inspired coworkers or crafty friends to work together for a great cause.

Organic material is okay if it's found, but please don't denude any trees in pursuit of fashion.

The means of construction don't have to be recycled. It's okay to use thread or staples or tape to hold things together.

Hair and makeup: Professional hair styling and makeup are available upon request. If requested, you will be required to consult with your hair/makeup artist.

Proposals: You can submit as many design proposals as you wish, but in order to include as many designers as possible, we may have to limit the number of accepted designs and or runway walks per designer. Some designers will have multiple designs accepted as long as they can walk down the runway together (i.e. a couple or a grouped theme).

Tips and Notes for 2018: If we receive multiple submissions along common themes (e.g. weddings, candy, ballet) the 2018 Panel will accept only the best in each category, so try for something different! We encourage you to look through past Recycled Runway photographs to see what's already been done. *The 2018 Panel is especially interested in seeing more men's fashion!* They will also be looking for submissions that are thorough, and will make a big impression, so go for the outrageous, the unusual, and the spectacular!

Questions? Contact Connie at 607-962-1332 x204 or director@eARTS.org

Looking for the unconventional and avant-garde!



Design Proposal

Return your form to:

Erica Unterman, The ARTS Council | 79 West Market Street | Corning, NY 14830

Or scan and email to: recycledrunway@eARTS.org

Questions? Contact Connie at 607-962-1332 x204 or director@eARTS.org

Designer Name(s): _____

Designer Address: _____

Designer City, State, Zip: _____

Email: _____

Phone: _____

Model name(s): _____

I request professional hair styling

I request professional makeup

Proposal Title: _____

Description of Theme or Inspiration:

Materials:

 I have read and understand the design guidelines

Please use the following page to provide the sketch of your design.



A thorough sketch is crucial to the jurying process. We understand that drawing may not be your greatest skill, but please do your best to share your vision with the panel. Provide at least a silhouette and the shape of your finished piece. Fill the page and clearly label your sketch with type of materials and technique used for each item. A digital "mood/inspiration board" may be attached to supplement your sketch (but may not act as a replacement).

A large, empty rectangular box with a thin black border, intended for the participant to draw their fashion sketch and provide labels for materials and techniques.