About

The Evelyn Peeler Peacock Gallery serves as a primary resource for artistic and professional growth for emerging artists in the Southern Finger Lakes. Solo shows at The Evelyn Peeler Peacock Gallery assists emerging artists as they grow professionally and explore their media.

Two solo shows, one in Fall 2022 and one in Spring 2023, will be awarded and include the following:

- Month long solo show
- Mentorship with an established artist
- $500 stipend to help offset production fees
- Promotion, marketing, and opening reception

Award Criteria

Solo shows are awarded based on the following criteria:

- Exhibition Concept
- Strength of Artistic Work Samples
- Overall Artistic Vision

Priority is given to the following:

- Artists from Steuben, Schuyler, Chemung, Tioga, & Cattaraugus counties
- Artists and/or shows that advance diversity, equity, and inclusion

Artist Eligibility

All artists must meet the following basic eligibility requirements:

- Artists must be a resident of New York State or Pennsylvania
- Artists must not have previously had a solo show in a space solely dedicated as a gallery (student or thesis shows do not count against this requirement)
- Artists must be 18 years or older
- Artists must not be enrolled in a full time higher education degree program at the time of exhibition

Artwork Eligibility

- Artists have sole discretion in choosing work
• Work of any medium and theme can be exhibited including wall art, floor standing, and pedestal work
• Artwork must be original art created by the artist
• Hanging work must utilize the gallery's hanging system
• Wall art may weigh up to 50 pounds
• Unless intended for hanging or floor standing, pedestal work must fit on a 10x10 inch pedestal top
• Artists must provide specialty mounts, stands, or displays if work cannot utilize the gallery’s hanging or pedestal system.
• Artists must provide all work suitably presented and ready to install
• Artists are responsible for installing work in consultation and assistance with the Gallery Curator

Application Submission and Deadline

The application deadline is 11:59pm on Friday, January 14, 2022. Applications are submitted online through our online application system at https://earts.submittable.com/submit.

The completed application consists of the following:

• Artist Information
• Exhibition Information
• Artist Resume or Bio
• Artistic Work Samples
• Supplemental Materials

A review panel consisting of artists, gallery professionals, and ART Council staff will evaluate each application via a merit-based process based upon award criteria and priorities.

Award Notification

Notifications will occur by the end of February, 2022. Solo show recipients will receive their stipend once a signed exhibitor agreement along with a completed IRS W-9 are returned. Email is preferred.

Application Assistance

It’s highly recommended that artists take the opportunity to discuss their application with Chris Walters, The ARTS Council’s Grants Manager and Gallery Curator at chris@eARTS.org or 607-962-1332 x205.
Addendum

Promotion & Marketing

- The ARTS Council will promote the exhibition via press release, website, social media, and bi-weekly e-newsletter
- The ARTS Council will create and print postcards for mailing and distribution. The Artist may provide a list of names and addresses to include in a mailing paid for by The ARTS Council
- The ARTS Council will print vinyl lettering
- The Artist shall cooperate with local media as applicable
- The Artist shall provide requested marketing and promotional materials (resume & artist statement, publicity photos, exhibition inventory, etc) by a date determined by The ARTS Council

Installation and Deinstallation

- The Artist will have sole use of the gallery space for the solo show
- The Artist will have 5 days for installation/deinstallation of work
- The Artist is responsible for installing and deinstalling the solo show, preferably in conjunction with the support and guidance of the Mentor
- The Artist is required to meet with the Grants Manager & Gallery Curator to go over installation plan and gallery usage

Opening Reception

- The ARTS Council will host an opening reception, providing food and beverages, COVID-19 permitting
- The Artist will be present for the duration opening reception and provide an artist talk
- The Artist’s mentor is also expected to attend the opening reception and talk about the Artist

Artwork Sales & Insurance

- If all or part of the artwork is for sale, it may be sold by The ARTS Council, which will retain a thirty percent (30%) commission on any work sold during the exhibition, and collect and remit all applicable state and county sales tax. Payment will be made to the Artist by The ARTS Council no later than 30 business days following the close of the exhibition.
- Sold artwork will be released upon the de-installation of the exhibition. Exhibition content will remain in the gallery throughout the exhibition duration.
- Artwork exhibited in the Gallery is fully insured while the work is on exhibit and for up to 30 days following the exhibition closing while such artwork is on the premises (coverage is for 75% of selling price, or value, of each item). Items marked NFS must list a value in provided inventory.
- The Artist is solely responsible for damage, theft, or destruction during transportation to and from the Gallery. Artwork unclaimed after 30 days from the exhibition closing will becomes the property of The ARTS Council.